

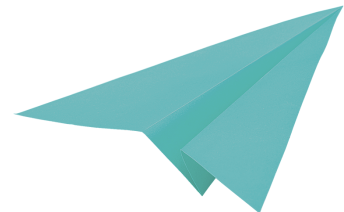


MECKLENBURG COUNTY
North Carolina

Office of Economic Development

Business LaunchPad

[Are You Ready to Launch Your Government Contracting Portfolio?]



- PROGRAM LOGISTICS -

Dates: January 13 - May 19, 2022

Time: Thursdays from 9:00-11:30am

Location: Virtual Platform

- ELIGIBILITY -

- My business is located in Mecklenburg County, NC
- I am the owner and/or CEO of the company
- The business is 51% owned by a minority or woman
 - Minority: Black/African American, Asian American, Hispanic American, or American Indian
 - Woman: non-minority female
- I am a U.S. citizen or permanent resident
- If I am not currently certified through NCHUB, I am interested and eligible to obtain certification
- My products and/or services are relevant to government contracting and other government business opportunities
- I have a strong commitment to grow my business and actively attend and participate in the full program

- WHY YOU SHOULD PARTICIPATE -

The Business LaunchPad is an exclusive, no-cost, 16-week program instituted and administered by Mecklenburg County's Office of Economic Development, in facilitation partnership with Central Piedmont Community College's Small Business Center. The program includes classroom instruction, subject matter experts, guest speakers, practical exercises, and participation in 'real-world' workshops and events.

This progressive economic development program is created to capitalize on the synergy and collaboration of organizational resources and the establishment of an effective toolkit for success.

Business LaunchPad is designed to...

- advance entrepreneurs/small business owners' understanding of business solutions;
- build capacity and competitive advantage when seeking to participate in government and institutional business opportunities;
- assist in the creation of processes used to navigate through pre- and post-award contract opportunities.

APPLY TODAY

oed.mecknc.gov/BusinessLaunchPad

Deadline: October 31, 2021



BENEFITS

- Enable businesses to develop, grow, and have a competitive advantage
- Create opportunities for additional capital investment and job creation
- Enhance Minority and Women Owned Small Business participation in government contracting opportunities
- Engage with Subject Matter Experts and Guest speakers, who understand and facilitate in government processes
- Participate in mentorship and coaching sessions throughout the program
- Receive MWSBE certification assistance
- Opportunity to participate in a case study
- Ability to increase your business Net worth and Network
- Receive a program certificate and acknowledgment of completion

CONTACT US

BusinessLaunchPad@MeckNC.gov

visit website for updates