



WHAT'S NEXT?

The Small Business Center at Central Piedmont and the Mecklenburg County Office of Economic Development are pleased to present the "What's Next Virtual Seminar Series."

- **Planning for Growth Facilitated by Antowanna Carpenter | May 4 | 6 – 8 p.m.**
Identify actionable steps to help your business achieve scalability.
- **Scaling Operations: Linking Strategy to Execution Facilitated by Nicholas Riggins | May 23 | 6 – 8 p.m.**
Define all components of your business and learn the importance of developing infrastructure, systems, and processes.
- **Hiring for the Long Haul Facilitated by Deanna Bumgardner | June 8 | 6 – 8 p.m.**
Identifying hiring needs, designing positions, matching the right people to the right position(s) and making sure they fit with your existing team and culture.
- **Scaling Sales and Marketing Facilitated by Enovia Bedford | June 13 | 6 – 8 p.m.**
Learn how to align your sales and marketing efforts, and get tips for creating go-to strategies to help scale your business.
- **Funding for Growth Facilitated by Greg Simmons | June 22 | 6 – 8 p.m.**
Discover how to monitor, measure, and interpret the health of your business using your financial dashboard while learning ways to fund organizational growth.
- **Tales of Growth Facilitated by Larry Swaney | June 28 | 6 – 8 p.m.**
Learn lessons from entrepreneurs on how they shifted from working in the business to working on the business.

